

Site Usage

~~~~~~ 1,544 Visits

3,300 Pageviews

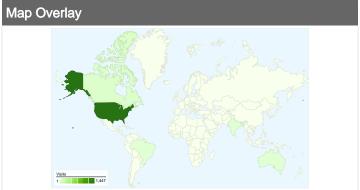
2.14 Pages/Visit

59.33% Bounce Rate

00:01:23 Avg. Time on Site

81.61% % New Visits

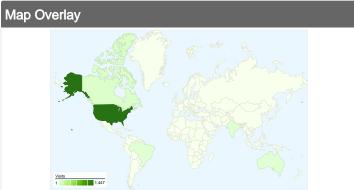




| Traffic Sources Overview |                                                                                                                                                                                                                             |  |  |  |
|--------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|--|
|                          | <ul> <li>Search Engines         <ul> <li>1,144.00 (74.09%)</li> </ul> </li> <li>Referring Sites         <ul> <li>271.00 (17.55%)</li> </ul> </li> <li>Direct Traffic         <ul> <li>129.00 (8.35%)</li> </ul> </li> </ul> |  |  |  |

| Content Overview              |           |             |
|-------------------------------|-----------|-------------|
| Pages                         | Pageviews | % Pageviews |
| 1                             | 570       | 17.27%      |
| /sports/events.htm            | 278       | 8.42%       |
| /sports-facilities/softball-  | 227       | 6.88%       |
| /event/sterling-invitational- | 224       | 6.79%       |
| /events/                      | 210       | 6.36%       |
|                               |           |             |







## 1,388 people visited this site

\_\_\_\_\_\_1,544 Visits

1,388 Absolute Unique Visitors

\_\_\_\_\_\_\_\_\_3,300 Pageviews

2.14 Average Pageviews

√√√ 00:01:23 Time on Site

■ 59.33% Bounce Rate

81.61% New Visits

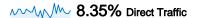
## **Technical Profile**

| Browser                  | Visits | % visits |
|--------------------------|--------|----------|
| Internet Explorer        | 877    | 56.80%   |
| Firefox                  | 258    | 16.71%   |
| Safari                   | 225    | 14.57%   |
| Chrome                   | 131    | 8.48%    |
| Mozilla Compatible Agent | 21     | 1.36%    |

| Connection Speed | Visits | % visits |
|------------------|--------|----------|
| Unknown          | 1,544  | 100.00%  |



#### All traffic sources sent a total of 1,544 visits



17.55% Referring Sites

74.09% Search Engines

| Search Engines<br>1,144.00 (74.09%)    |
|----------------------------------------|
| ■ Referring Sites 271.00 (17.55%)      |
| ■ <b>Direct Traffic</b> 129.00 (8.35%) |

## **Top Traffic Sources**

| Sources               | Visits | % visits |
|-----------------------|--------|----------|
| google (organic)      | 906    | 58.68%   |
| bing (organic)        | 140    | 9.07%    |
| (direct) ((none))     | 129    | 8.35%    |
| google.com (referral) | 85     | 5.51%    |
| yahoo (organic)       | 55     | 3.56%    |

| Keywords                     | Visits | % visits |
|------------------------------|--------|----------|
| wenatchee valley sports      | 38     | 3.32%    |
| sterling invite wenatchee wa | 25     | 2.19%    |
| wenatchee sports council     | 24     | 2.10%    |
| apple capital swim meet      | 16     | 1.40%    |
| wenatchee softball           | 13     | 1.14%    |



## 1,388 people visited this site

\_\_\_\_\_\_1,544 Visits

1,388 Absolute Unique Visitors

**3,300** Pageviews

2.14 Average Pageviews

√√√ 00:01:23 Time on Site

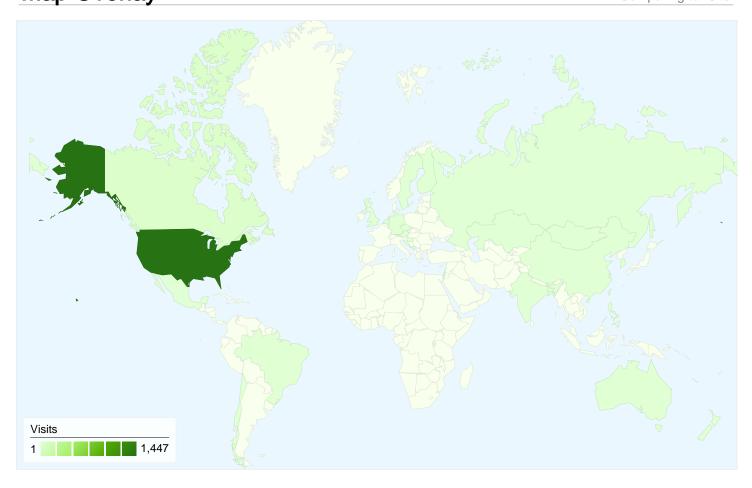
■ 59.33% Bounce Rate

81.61% New Visits

#### **Technical Profile**

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| Connection Speed | Visits | % visits |
|------------------|--------|----------|
| Unknown          | 1,544  | 100.00%  |



# 1,544 visits came from 30 countries/territories

| Site Usage                                     |                                         |                         |             |                                                       |                              |             |
|------------------------------------------------|-----------------------------------------|-------------------------|-------------|-------------------------------------------------------|------------------------------|-------------|
| Visits<br>1,544<br>% of Site Total:<br>100.00% | Pages/Visit 2.14 Site Avg: 2.14 (0.00%) | <b>00:01:</b> Site Avg: | -           | % New Visits<br>81.61%<br>Site Avg:<br>81.61% (0.00%) | <b>59.33</b> Site Avg. 59.33 | %           |
| Country/Territory                              |                                         | Visits                  | Pages/Visit | Avg. Time on<br>Site                                  | % New Visits                 | Bounce Rate |
| United States                                  |                                         | 1,447                   | 2.17        | 00:01:22                                              | 81.62%                       | 58.47%      |
| Canada                                         |                                         | 44                      | 2.02        | 00:02:10                                              | 79.55%                       | 63.64%      |
| Brazil                                         |                                         | 9                       | 1.00        | 00:00:00                                              | 22.22%                       | 100.00%     |
| Australia                                      |                                         | 6                       | 1.17        | 00:00:12                                              | 83.33%                       | 83.33%      |
| India                                          |                                         | 5                       | 1.40        | 00:02:10                                              | 100.00%                      | 60.00%      |
| Kazakhstan                                     |                                         | 3                       | 1.33        | 00:09:36                                              | 66.67%                       | 66.67%      |
| (not set)                                      |                                         | 2                       | 1.00        | 00:00:00                                              | 100.00%                      | 100.00%     |
| United Kingdom                                 |                                         | 2                       | 1.00        | 00:00:00                                              | 100.00%                      | 100.00%     |
| Netherlands                                    |                                         | 2                       | 3.50        | 00:01:35                                              | 100.00%                      | 50.00%      |

| China | 2 | 1.50 | 00:00:17 | 100.00% | 50.00%       |
|-------|---|------|----------|---------|--------------|
|       |   |      |          |         | 1 - 10 of 30 |

Comparing to: Site



## Pages on this site were viewed a total of 3,300 times

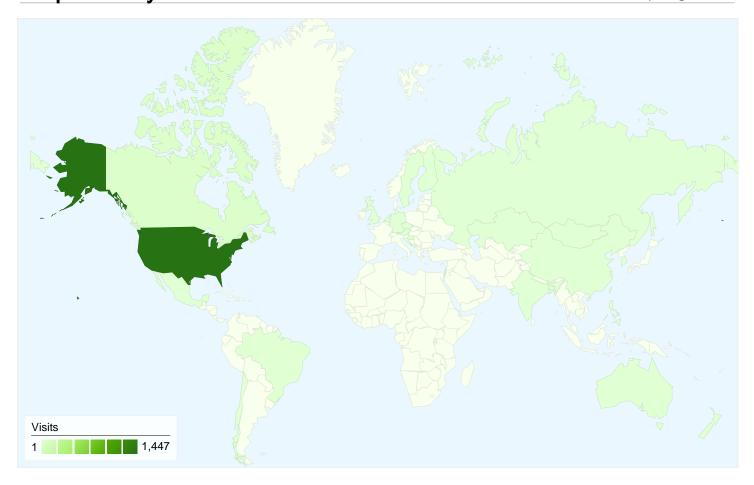
**3,300** Pageviews

2,415 Unique Views

59.33% Bounce Rate

## **Top Content**

| Pages                                              | Pageviews | % Pageviews |
|----------------------------------------------------|-----------|-------------|
| /                                                  | 570       | 17.27%      |
| /sports/events.htm                                 | 278       | 8.42%       |
| /sports-facilities/softball-baseball/              | 227       | 6.88%       |
| /event/sterling-invitational-fastpitch-tournament/ | 224       | 6.79%       |
| /events/                                           | 210       | 6.36%       |



# 1,544 visits came from 30 countries/territories

| Site Usage                                     |                                         |                                                         |             |                          |              |             |
|------------------------------------------------|-----------------------------------------|---------------------------------------------------------|-------------|--------------------------|--------------|-------------|
| Visits<br>1,544<br>% of Site Total:<br>100.00% | Pages/Visit 2.14 Site Avg: 2.14 (0.00%) | 00:01:23       81.61%         Site Avg:       Site Avg: |             | <b>59.33</b> ° Site Avg: |              |             |
| Country/Territory                              |                                         | Visits                                                  | Pages/Visit | Avg. Time on<br>Site     | % New Visits | Bounce Rate |
| United States                                  |                                         | 1,447                                                   | 2.17        | 00:01:22                 | 81.62%       | 58.47%      |
| Canada                                         |                                         | 44                                                      | 2.02        | 00:02:10                 | 79.55%       | 63.64%      |
| Brazil                                         |                                         | 9                                                       | 1.00        | 00:00:00                 | 22.22%       | 100.00%     |
| Australia                                      |                                         | 6                                                       | 1.17        | 00:00:12                 | 83.33%       | 83.33%      |
| India                                          |                                         | 5                                                       | 1.40        | 00:02:10                 | 100.00%      | 60.00%      |
| Kazakhstan                                     |                                         | 3                                                       | 1.33        | 00:09:36                 | 66.67%       | 66.67%      |
| (not set)                                      |                                         | 2                                                       | 1.00        | 00:00:00                 | 100.00%      | 100.00%     |
| United Kingdom                                 |                                         | 2                                                       | 1.00        | 00:00:00                 | 100.00%      | 100.00%     |
| Netherlands                                    |                                         | 2                                                       | 3.50        | 00:01:35                 | 100.00%      | 50.00%      |

| China | 2 | 1.50 | 00:00:17 | 100.00% | 50.00%       |
|-------|---|------|----------|---------|--------------|
|       |   |      |          |         | 1 - 10 of 30 |