

## 2010 Wenatchee Valley Sports Tourism Economic Impact

	January	February	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.	YTD
Visiting Players	1,084	1,297	2,259	2,507	3,010	3,337	1,742	826	740	1,130	338	408	18,678
Other Visitors	1,636	2,235	2,296	3,523	4,181	4,740	2,689	1,099	1,087	1,693	499	472	26,150
<b>Total</b>	<b>2,720</b>	<b>3,532</b>	<b>4,555</b>	<b>6,028</b>	<b>7,231</b>	<b>8,117</b>	<b>4,431</b>	<b>1,925</b>	<b>1,827</b>	<b>2,823</b>	<b>837</b>	<b>880</b>	<b>44,906</b>
Add'tl Rooms	1,243	1,357	3,508	4,431	4,334	3,844	2,516	907	886	1,297	346	381	25,050
Impact	\$392,312	\$484,036	\$798,188	\$1,035,404	\$1,144,960	\$1,184,090	\$687,741	\$280,368	\$268,587	\$407,880	\$117,191	\$124,814	\$6,925,571
# of Events	10	10	10	15	21	28	27	9	6	6	6	5	153

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	January	February	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.	YTD
Visiting Players	1,227	1,276	2,639	1,582	2,722	3,373	1,856	1,218	658	1,509	380	281	18,721
Other Visitors	1,846	1,920	4,998	2,102	5,496	5,209	2,459	1,602	870	2,172	514	474	29,662
<b>Total</b>	<b>3,073</b>	<b>3,196</b>	<b>7,637</b>	<b>3,684</b>	<b>8,218</b>	<b>8,582</b>	<b>4,315</b>	<b>2,820</b>	<b>1,528</b>	<b>3,681</b>	<b>894</b>	<b>755</b>	<b>48,383</b>
Add'tl Rooms	1,337	1,320	3,598	1,590	3,683	3,876	2,523	1,704	608	1,716	394	248	22,597
Impact	\$436,565	\$447,109	\$1,112,265	\$522,077	\$1,178,174	\$1,233,317	\$676,987	\$447,827	\$211,489	\$534,278	\$127,512	\$99,322	\$7,026,922
# of Events	9	12	16	16	16	31	30	11	5	7	5	7	165

## 2008 Wenatchee Valley Sports Tourism Economic Impact

	January	February	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.	YTD
Visiting Players	229	1,585	2,293	1,455	2,516	2,980	1,622	1,268	649	1,149	581	496	16,823
Other Visitors	302	2,542	3,904	2,004	4,380	4,478	2,016	1,590	843	1,604	856	807	25,326
<b>Total</b>	<b>531</b>	<b>4,127</b>	<b>6,197</b>	<b>3,459</b>	<b>6,896</b>	<b>7,458</b>	<b>3,638</b>	<b>2,858</b>	<b>1,492</b>	<b>2,753</b>	<b>1,437</b>	<b>1,303</b>	<b>42,149</b>
Add'tl Rooms	248	1,506	2,825	1,176	2,774	2,705	2,600	2,498	1,171	1,339	588	561	19,991
Impact	\$77,121	\$557,667	\$893,178	\$458,865	\$957,330	\$1,006,137	\$617,562	\$530,244	\$263,637	\$405,108	\$200,475	\$184,536	\$6,151,860
# of Events	5	9	10	12	10	29	21	11	3	4	11	16	141

## 2007 Wenatchee Valley Sports Tourism Economic Impact

	January	February	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.	YTD
Visiting Players	240	194	2,539	1,204	1,950	2,163	3,496	1,208	1,520	1,871	310	122	16,817
Other Visitors	324	252	3,877	1,111	2,706	2,964	2,857	1,584	1,170	2,513	444	171	19,973
<b>Total</b>	<b>564</b>	<b>446</b>	<b>6,416</b>	<b>2,315</b>	<b>4,656</b>	<b>5,127</b>	<b>6,353</b>	<b>2,792</b>	<b>2,690</b>	<b>4,384</b>	<b>754</b>	<b>293</b>	<b>36,790</b>
Add'tl Rooms	564	446	3,088	2,041	1,684	2,552	3,461	1,173	2,020	2,192	377	112	19,710
Impact	\$111,672	\$88,308	\$940,896	\$431,244	\$627,660	\$760,221	\$971,586	\$392,535	\$466,290	\$651,024	\$111,969	\$40,095	\$5,593,500
# of Events	5	1	18	11	16	28	20	9	6	3	2	2	121

Other Visitors are the number of people traveling with visiting player (avg 1.3 persons/per)

Multiplier is \$99 spent per person traveling into the area for sports on accommodations, food & entertainment

