

**Wenatchee Valley Sports Council
Board of Director Meeting - North Central Regional Library
Tuesday, November 23, 2010**

Attendance: Caryl Morrell, Sally Brawley, Bruce Bennett, Eric Bakke, Ernie Rodriguez, Ryan Baker, Mark Madland, Ken Osborne, Pete Liske, Dan White, Dave Graybill & Eric Granstrom. Guests: Jennifer Korfiatis and Beth Stipe

Call to Order/Passage of Minutes:

Meeting was called to order by President Caryl M. at 12:23 pm. Minutes from the October 19th meeting were moved for approval by Pete L. and seconded by Sally B. Motion carried.

Old Business:

CVB/SC Contract - Eric, Sally and Caryl apprised the group on the negotiations for a new contract and budget between the CVB/SC and the City of Wenatchee. Eric said Allison Williams and Dan Fraser made a presentation to the WVVb meeting the previous Wednesday (Nov. 17) and assured those in attendance the CVB's services would be retained and its future is safe with the City. They also said \$48,000 of the hotel/motel tax funds would go to the museum under the current budget proposal from the City. In order to do so, a tax advisory committee is being created. The CVB voted in favor of Don Gurnard; Dawn Collings; Eric Granstrom; Charlotte Mayo; and Paul Thornton to make up the advisory committee.

CVB/SC Budget - Eric informed the board that the Sports Council and CVB's budget had been approved at the November 17th meeting by the CVB Board. He said it would have to go before the City of Wenatchee and East Wenatchee prior to the end of the year for final approval.

Directors Report:

S.O.S. Adventure Race - Michael Hansen is organizing a new obstacle course race set for the third Saturday in May (21st) and has approached the Sports Foundation Board to be the umbrella organization under which it would operate. The event will take place in and around the Apple Bowl and be for aged 10 and up. Proceeds would benefit area schools (Support Our Schools).

Youth Sports Fair - Eric invited members to reserve January 22nd for the 1st-ever Wenatchee Valley Youth Sports Fair to be held at the Wenatchee Convention Center. Eric described it as a chance for all organizations, clubs and facilities who offer anything for youth in the community to gather under one roof at one time to distribute information about their offerings including registration, dates, requirements and equipment.

Triple Crown Baseball - Eric said work towards the April 9-10, 2011 tournament continues with registration underway. So far, 64 teams had been penciled in for the tournament and organizers expected to far surpass last year's 72-team attendance.

Trips & Trails Guide - Eric handed out copies of the newly printed Wenatchee Valley Trips and Trails Guides. Sally B. pointed out that Mission Ridge's logo was missing. Eric said he'd get a hold of Jerri Barkley and see what could be done to make up for the error.

Winter Guides/Visitor Guides - Eric said the new Winter Guides are at the printers now and will include the fold-out map of Wenatchee/East Wenatchee, a listing of hotels and restaurants, winter event calendar as well as the Mission Ridge trail map. Eric said work continues to prepare the 2011 Visitor Guide and the Wenatchee World is out selling advertising space. Eric invited anyone who knows of someone who should advertise in the publication, 65,000 of which are printed and circulated throughout Western Washington and the Wenatchee Valley, are encouraged to contact the Wenatchee World.

Roundtable:

In the interest of preserving time for the retreat, the roundtable discussion was tabled.

Next Meeting:

It was determined to skip the December meeting and meet next on January 18th at Noon at the Wenatchee Parks and Recreation Office.

Erik B. moved to adjourn at 12:53pm. It was seconded by Ken O. Motion carried.

Respectively submitted,
Eric Granstrom