

**Wenatchee Valley Sports Council
Board of Director Meeting
Tuesday, August 10, 2010**

Attendance: Eric Granstrom, Trina Elmes, Caryl Morrell, Ryan Baker, Pete Liske, Sally Brawley, Dan Kelly, Marco Azurdia, Ken Osborne, Ernie Rodriguez, and Bruce Bennett.

Meeting was called to order by President Carol M. at 12:20 pm. Minutes from the June 8th meeting were moved for approval by Dan K. and seconded by Sally B. Motion carried.

Old Business:

Linda/Ernie Representative

A motion was on the table to replace Linda Haglund with Ernie Rodriguez as the Town Toyota Center's representative on the Sports Council Board. The motion was originally made on June 8th by Erik B. Pete L. It was seconded by Pete L. and the motion carried.

Columbia Colstor Painting Project

Columbia Colstor Painting Project - Mission Ridge, Sangster Motors and Coca-Cola have stepped forward to sponsor the \$1,000 per panel to restore the murals on the side of the building. That leaves three panels yet to be covered. Colstor is holding off on painting that side of the building (the other three sides have been painted), until we give them a clear indication of what the sponsorship pool looks like.

New Business:

New Date and Time

There's a conflict for our high school athletic directors to be able to attend our 2nd Tuesday meetings because that is also the day for the Big 9 Athletic Director meetings. Pete L. motioned for the meeting to be changed to the 3rd Tuesday of every month and Ken O. seconded it. Motion carried.

Middle School Wrestling - We've been approached by Rocky Mountain Nationals about bidding for a Washington State Middle School wrestling championship at Town Toyota Center. The bid is \$10- to \$15,000. Town Toyota Center has put together a packet and I'm trying to reach out to local wrestling groups to see if there would be interest, money and the ability to man such a tournament. They're guessing about 1,000 wrestlers for this event.

Thunder Swamp Sprint Boat Race - The Sprint Boat track in East Wenatchee is now known as Thunder Swamp and will feature its inaugural race September 4th. The Sports Council and Visitors Bureau are involved because the USSBA came to us to find them a new track site. Out of our discussions came the East Wenatchee development. Volunteers will be needed on the Swamp Patrol, as Swamp Rats and Swamp Security.

2011 Budget - The Visitors Bureau and Sports Council will have a budget retreat August 25th. The Sports Council budget was cut by \$17,000 in 2010. It looks like revenues are about 5% short of expectations again this year, so we may be over budget by the end of 2010. (See attached budget lines for perspective)

Directors Report:

The **O'Terry's** Softball Tournament is full! In fact, we had teams begging to get in but held the line at 40. In addition, all 40 teams have paid their registration fees! It's the earliest we've EVER had all teams registered and paid for the event since we took it over in 2007. Of the 40 teams, 28 are from Western Washington ranging from Sumas in the North to Puyallup in the south. Eight teams are local. We've taken in \$10,000 in entry fees, paid out \$1,977.61 in t-shirts, ordered \$1,400 in trophies, ordered \$300 in softballs, will pay \$2,500 in umpire fees and will pay about \$1,200 to the PUD for maintenance of the fields. All said and done, we hope to clear about \$4,500-\$5,000 for the Wenatchee Valley Sports Foundation.

Triple Crown Baseball Tournament - They're coming back with the tournament in the Wenatchee Valley April 9-10, 2011. Drew Reiners with Triple Crown is working on facilities and hotels right now. He's planning a trip to the valley to shore things up in September or October. The dates conflict again with the Western Elite Ski Series at Mission Ridge (April 5-12), so the hotels and Sports Council will have to work together.

Sports Events Magazine - sent out a survey to describe your area and what it includes as far as "Natural Sports Venues." As it turns out, we have nearly everything on their list, and a few things that weren't on their list. The problem we face in the Wenatchee Valley is to nail down a single identity to promote. How do you describe it? Why do you live here? What's the single-best thing about Wenatchee?

Website - Trina pointed out some things with the website regarding contact information and sports offered. Please take the time to look through it and let me know if anything looks amiss or needs to be changed. Our Google Analytics were down for July, but we then realized the old site hadn't been deleted, so browsers need to be updated and a auto forward has been installed.

The next board meeting is September 21st, noon at the Apple Commission.

Marco A. moved to adjourn at 1:35, it was seconded by Ken O. Motion carried.

Respectively submitted,
Eric Granstrom & Trina Sanders