

**Wenatchee Valley Sports Council
Board of Director Meeting
Tuesday, June 8, 2010**

Attendance: Eric Granstrom, Trina Sanders, Caryl Morrell, Ryan Baker, Pete Liske, Erik Bakke, Dave Graybill, Sally Brawley, Dan Kelly, Marco Azurdia, Ken Osborne, Ernie Rodriguez and Mark Madland.

Meeting was called to order by Vice President Sally B. at 12:11 pm. Minutes from the May 11th meeting were moved for approval by Pete L. and seconded by Ryan B. Motion carried.

Guest Presentation - Roger Clute

The City of Wenatchee is looking at finding ways to more cost-efficient with the management of the Convention Center. Roger told the SC Board that the City of Wenatchee has sent out a request for proposal to cover food services for both the Wenatchee Convention Center and Town Toyota Center. In addition, the City is looking at possibly taking marketing and/or management of the Convention Center and turning it over to the Visitors Bureau. The move, if it happens, will not affect the Sports Council.

Old Business:

Olympic Day

We've received the official sanctioning from the US Olympic Committee for our Olympic Day event on June 23rd. Again, it's 10am at the main picnic shelter at Walla Walla Point Park and includes a 1 or 2-mile fun run/walk for participants. There's no charge for entering and people can sign up on the website at www.wvsportsfoundation.org and also at the Sports Council's new site at www.wenatcheevalleysports.com. We're also receiving proclamations from the City of Wenatchee (June 10th meeting) and City of East Wenatchee (June 22nd meeting) to declare June 23rd Olympic Day in the Wenatchee Valley.

New Business:

Linda/Ernie Representative

Linda Haglund would like to step back from the Sports Council Board of Directors and have Ernie Rodriguez take her place. But it would require a vote of the board to achieve this switch.

Dan K. made a motion to replace Linda Haglund with Ernie Rodriguez. Erik B seconded the motion. Motion carried.

Letter of Support Request

The Chelan-Douglas Land Trust has asked the Sports Council for a letter of support for it to go ahead with plans to install a trail head and parking lot at Day Drive access its property on the Lester Trail.

World Harmony Relay

Two years ago, the Sports Council helped organize a reception and awards ceremony for the World Harmony Relay. It took place at Walla Walla Point Park and was highlighted by the

Torch Bearer Awards Ceremony, recognizing community leaders who have worked to promote peace and harmony. Receiving awards were: Linda Haglund; Marco Azurdia; Harriet Bullitt; Dennis Johnson; Ron Johnston-Rodriguez; Mariachi Wenatchee; Mathison Family (Stemilt Growers); Bob Parlette; Dr. Gene Sharratt; Mike Utley; Darci Waterman; and the Woods Families/Wenatchee World. They're coming through again June 28th and are offering the valley the chance to take part again. However, I will not be here that day, so it would be up to this board to make it happen, if you so choose. The Council voted not to support the event.

Columbia Colstor Painting Project

Columbia Colstor is in the process of planning to repaint their building along the waterfront. On the side of the building are large emblems representing the various disciplines involved in the Ridge to River Relay Race. The question is whether the community is interesting in keeping those or letting Colstor paint over them. Colstor contacted Terry Signs and got an estimate (about \$1,000 per image). Here's what's on their right now:

Arlberg Sports – R/R/R

Mission Ridge – Xcountry skiing and Downhill pictures

Extreme-X High Performance Lubricants - Running

Airtouch Cellular-Bicyclist

Alcoa - Kayak

Bob Feil Boats and Motors – team carrying kayak

Columbia Colstor

The Council suggested that if the past sponsors don't step up, that Eric take on the task of finding sponsors to make it a "Sports Council" led drive.

Directors Report:

New Sports Council Website

The Wenatchee Valley Sports Council website went on-line shortly after the organization's inception in 1999. The original site was designed by Sara Urdahl. It was a great introduction into the World Wide Web for the Sports Council and served it well over the years. However, it was time for a change. So, the Sports Council hired Brad Fitzgerald with APT Design to develop a new site. And today, we're proud to announce it is on-line and ready for your visit!

Back in January, the Sports Council Board of Directors held a brainstorming session on what to include in the design of the new site. The consensus was that a website must contain four main elements: it must work; it must be easy to navigate; it must be informative; and it must be local. With that information in hand, Fitzgerald went about creating the new site. You'll note that the design is distinct and easy to understand.

The drop-down menus can quickly take you to what you're looking for on one click. With our Twitter account, any new Tweets will immediately appear across the top of the website. The left column includes quick ways for visitors to become fans of the Sports Council's Facebook page; sign up to receive the newsletter, read news and watch videos. In addition, each listing for a location on the website such as a hotel, restaurant or sports facility has a quick Google Map hyperlink that will take you right to Google Maps with the destination set. All the visitor has to do is put in their location and click enter. Best of all, all content and editing on the site can be done in-house rather than having to wait for a third-party webmaster to add it for us. We're still adding content and information, so if you see something missing, let us know and we'll add it!

O'Terry's

Between our last meeting and now, I've received additional 20-registrations for the O'Terry's tournament August 21-22. There's also two "most-likely's" in the mix, so that would mean 31 teams for the 40-team field have all ready signed up! So that's great news.

The next board meeting is July 13th, noon at the Applesox baseball field

Dave G. moved to adjourn at 1:32, it was seconded by Sally B. Motion carried.

Respectively submitted,
Eric Granstrom & Trina Sanders