

**Wenatchee Valley Sports Council  
Board of Director Meeting  
Tuesday, April 20<sup>th</sup>, 2010**

**Attendance:** Eric Granstrom, Trina Sanders, Caryl Morrell, Bruce Bennett, Ryan Baker, Pete Liske, Erik Bakke, Dave Graybill, Sally Brawley, and Dan Kelly.

Meeting was called to order by Vice President Sally Brawley at 12:11 pm. Minutes from the February 9th meeting were moved for approval by Erik Bakke and seconded by Pete Liske. Motion carried.

**Old Business:**

Triple Crown Baseball Tournament - Eric

72 teams participated in the first-ever Triple Crown Baseball Wenatchee Valley Season Opener April 10-11. That's approximately 1,080 players, 144 coaches and 1,404 parents. The estimated economic impact on the Wenatchee Valley for the weekend was \$307,989.

Our Friday night reception at Town Toyota Center was a success with 301 players and 125 coaches in attendance. And that doesn't count the extra parents and siblings who came to enjoy the food and movie. In all, local businesses donated 45 items to give away as door prizes. Special thanks to Caryl, Pete, Marco, Dan, Bruce & Rexinne, and Pat O'Hara for their help!

All the fields were in immaculate condition and we had incredible buy-in from Wenatchee Valley College, Wenatchee High's baseball team at Rec. Park, Wenatchee Youth Baseball at Morris Little League Park and Lincoln Park, Eastmont High School and Junior High and the Apple Valley Titans for maintaining Dan White Field and the Junior High Field as well as the Chelan County PUD for Walla Walla Point and Kirby Billingsley Hydro Parks.

Triple Crown was so impressed with the facilities, the community and the support that they want to book for next year right away. Now if we can just get the facilities for April 9-10, 2011...that would be great!

Western Region Spring Ski Series at Mission Ridge – Sally

6 days of racing, April 8-13, 2010. 260 athletes and 300 additional guests were present from the U.S. and around world with at least 10 other countries being represented. The economical impact is over \$385,000. This is one of the biggest races in the Northwest.

Robertson Cup Sponsor Night

The Wenatchee Valley Tourism Promotion Committee and Wenatchee Valley Visitors Bureau/Sports Council are hosting day two of the Robertson Cup Championship tournament at Town Toyota Center on Wednesday, May 5th. Game one begins at 2:05pm. Game two, featuring the Wenatchee Wild, begins at 6:35pm. If you're interested in tickets or volunteering to help run an on-ice promotion during the second game, please let me know.

**New Business:**

US Olympic Day

Last year, the Wenatchee Valley celebrated the Olympics with our first-ever US Olympic Day on June 23rd. Along with E3NCW, we hosted a one and two-mile fun run/walk and featured former Olympic Gold Medalist Phil Mahre and future Olympic hopeful Andi Jo Stump. We've been contacted by the US Olympic Committee to see if we'd like to do it again this year.

Olympic Day, held annually on June 23 is celebrated by thousands of people, in more than 160 countries. Commemorating the birth of the modern Olympic Games, Olympic Day is not only a celebration, but an international effort to promote fitness and well-being in addition to Olympic ideals of fair play, perseverance, respect and sportsmanship.

From June 19-26, 2010, communities across the United States will celebrate Olympic Day through educational programming and other activities. Additionally, some communities may want to include Olympic Day as part of an already scheduled event.

In 2009, more than 155,000 people in 170 communities across the United States hosted in Olympic Day celebrations. Host organizations and cities joined more than 200 Olympians and Paralympians in proclaiming Olympic Day and celebrating Olympism in their communities. Athletes led discussions with youth about the Olympic Values of excellence, friendship and respect. Sport demonstrations, fun runs and festivals helped to introduce young people to Olympic and Paralympic sport.

#### **Directors Report:**

NASC Conference in Columbus, Ohio

Eric travelled to Columbus, Ohio April 12-16 for the National Association of Sports commissions Symposium. He attended the Certified Sports Executive Education seminar and earned more credits toward his certification. The seminar was conducted by the Disney Institute on team management (employees). Eric also attended seminars on social media and economic impact templates. He also made a great contact with US Wakeboard Association, which may result in an event for the Wenatchee Valley in the future.

#### **Trips & Trails Guide**

The Sports Council is once again working with Andy Dappen to reprint an updated version of the Wenatchee Valley Trips & Trails Guide. Fundraising continues \$4,550 raised so far with donations from WRAC, Chelan County PUD, Mission Ridge & Wenatchee Valley Medical Center. Andy Dappen has finished editing text and maps, so we're ready to go to print...we just need the money to do so. We're still approximately \$ 3,500 short of our goal.

#### **The Winter Olympics and the Efforts of E3NCW**

Eric travelled to Vancouver, B.C. February 11-28 for the 2010 Winter Olympics on behalf of E3NCW, a marketing group promoting North Central Washington. Eric stayed with a host-family in Burnaby and attended a hockey game and medal ceremony. He also personally distributed about 6,000 trading pins inviting recipients to "Escape, Explore, Enjoy North Central Washington" and to go to the E3 website to win a trip to NCW. Upon his return, Eric and the E3 group drew a winner out of the pool of entries and a woman from North Vancouver won two overnight stays at the Best Western Icicle Inn in Leavenworth; two nights at the Springhill Suites by Marriott in Wenatchee; two nights at Campbell's Resort in Chelan; and two nights at Sun Mountain Lodge in Winthrop.

The next board meeting is May 11th, noon at Wenatchee Parks & Recreation, 1350 McKittrick St., Wenatchee.

Dan K. moved to adjourn at 1:47, it was seconded by Sally B.. Motion carried.

Respectively submitted,  
Eric Granstrom & Trina Sanders