Wenatchee Valley Sports Council Board of Director Meeting Tuesday, February 9th, 2010

Attendance: Eric Granstrom, Trina Sanders, Caryl Morrell, Ernie Rodriquez, Mark Madland, Bruce Bennett, Ryan Baker, BJ Kuntz, Pete Liske, Erik Bakke and Dave Graybill.

Meeting was called to order by President Caryl Morrell at 12:17pm. Minutes from the January 12th meeting were moved for approval by Pete and seconded by Bruce. Motion carried.

Old Business:

Election of Officers - Secretary. At its last meeting, the SC Board voted Trina Sanders as new secretary, pending her accepting the position. Tina accepted and all congratulated and thanked her.

Coaches of Inspiration. The Wenatchee Valley Sports Foundation Board met and decided to postpone Coaches of Inspiration until the spring to allow a chance to formulate a fundraiser around it. There will be a COI committee meeting (Linda Haglund, Caryl Morrell and Pat O'Hara) Thursday at Noon at Town Toyota Center if you'd like to help.

Civil Air Patrol

Thanks to Dave Graybill (both Sr. and Jr.) and Brethren Baptist Church for helping out the Civil Air Patrol Cadets and their housing needs. Lael Vickery said the church would be happy to house the cadets during their stay in April.

New Business:

Big Nine District Wrestling

BJ Kuntz has the latest on last weekend's two-day event at Wenatchee High School. There were 224 wrestlers, 30 of which were local, from 14 different schools. There were \$600 in adult ticket sales and \$450 in youth and senior citizen ticket sales.

Opening on Foundation Board

With Jennifer Korfiatis' stepping down from the Sports Foundation Board, an opening for a current board member of the Sports Council is available. Is anyone interested in doing it? There needs to be 4 people from the Sports council Board on the Foundation Board, so someone needs to step up.

Directors Report:

North to Vancouver

Eric will be heading out this week to attend the Winter Games in Vancouver and will be there through the end of the month. He's representing the marketing group E3NCW (Escape, Explore, Enjoy North Central Washington). He's also putting together a gift basket for his host family, so if anyone has anything to add to it, please donate today.

Electronic Media Report

A total of 67,409 people received monthly and weekly newsletter emails in 2009. The website received 21,805 visitors and 11,580 page views for the year. Visits to the website were up 4 percent over 2008, while page views were up 11.7%. (see attached)

Trips & Trails Guide

The Sports Council is once again working with Andy Dappen to reprint an updated version of the

Wenatchee Valley Trips & Trails Guide. We hope to have a rough draft by early March with new guides by the first of April. If anyone knows of an organization we should approach to partner with, let Eric know. Right now, we're approaching the Port of Chelan County, Wenatchee Valley Medical Center and the WRAC. Unfortunately, Arlberg Sports had to pull out from their sponsorship from last time around. Chelan County was also a significant supporter last time, but budget woes lead us to believe that is not an option this time.

Calendar Update

Please go through the Sports Events Calendar and check dates for the rest of 2010.

The next board meeting is March 9th, noon at the Wenatchee Golf and Country Club, 1600 Country Club Drive, East Wenatchee.

Erik B. moved to adjourn at 1:07, it was seconded by BJ. Motion carried.

Respectively submitted, Eric Granstrom & Trina Sanders