

**Wenatchee Valley Sports Council  
Board of Director Meeting - Wenatchee Parks Department  
Tuesday, January 18<sup>th</sup>, 2010**

**Attendance:** Caryl Morrell, Sally Brawley, Trina Elmes, Eric Bakke, Ryan Baker, BJ Kuntz, Dan Kelly, Mark Madland, Marco Azurdia, Dan White, Dave Graybill & Eric Granstrom. Guests: Roger Clute.

**Call to Order/Passage of Minutes:**

Meeting was called to order by President Caryl M. at 12:12 pm. Minutes from the November 23<sup>rd</sup> Retreat were moved for approval by Sally B. and seconded by Dan W. Motion carried.

**Old Business:**

**WVVB & SC Contract with Wenatchee**

Roger Clute gave an overview of the progress with the City of Wenatchee for a tourism marketing contract with the Wenatchee Valley Visitors Bureau. He said the City has formed a Lodging Tax Advisory Committee that is looking into a long-range recommendation to the City on the best use for hotel/motel taxes in the City of Wenatchee. In the meantime, the WVVB contract is scheduled to expire at the end of February. Hopefully, the LTAC Committee will make a recommendation to extend the contract. It's not known what direction the LTAC Committee or the City will take when considering a contract beyond the current year.

**SC Future**

Eric summarized the last Sports Council retreat in November, saying the Board was undecided about its desire to proceed. It was recognized during the retreat that, officially in the eyes of the State of Washington, since the Sports Council merged with the Visitors Bureau in 2004, the "Sports Council" as a separate entity ceased to exist. Language in the Visitor Bureau's contract defines the Sports Council Board as an "advisory committee" rather than a free-standing organization. As a result, the Sports Council board meetings don't fall under the rules of a corporation or non-profit where meeting minutes need to be taken, an elected board serves, etc. Eric asked if those present wanted to continue and all agreed they wanted to, but there wasn't a consensus on what form to take. Eric said he would poll the board about its future and bring up the recommendation to its next meeting.

**Youth Sports Fair**

Eric invited everyone to attend the Wenatchee Valley Youth Sports Fair January 21<sup>st</sup>. He said he had 33 vendors signed up to provide information about various youth sports and activities available throughout the Wenatchee Valley. Eric explained that he'd share the contact information he gathers from the groups at the Youth Sports Fair on the Sports Council's website. Eric also asked for volunteers to help man the Sports Foundation booth to sell Coca-Cola products as a fundraiser for the Foundation.

**Hotel Crunch**

Eric informed the group that the hotel crunch for April 8-10 because of the Triple Crown Sports baseball tournament and Western Elite Spring Ski Series at Mission Ridge is preeminent on his list of "things to do." Eric said he's getting calls nearly daily from baseball teams trying to find blocks of rooms in hotels. Eric said he's reached out to Leavenworth, Chelan and Quincy to find more space. He said he's received pretty good feedback so far.

**Directors Report:**

Eric quickly said he's meeting with the Unlimited Lights Hydroplane Racing Association about a possible race in Wenatchee on the Columbia River for Apple Blossom Weekend.

**Roundtable:**

**Next Meeting:**

The next meeting will be on February 15<sup>th</sup> at Noon at the Wenatchee Parks and Recreation Office.

Sally B. moved to adjourn at 1:45pm. It was seconded by Caryl M. Motion carried.

Respectively submitted,  
Trina Elmes and Eric Granstrom