

Site Usage

858 Visits

1,614 Pageviews

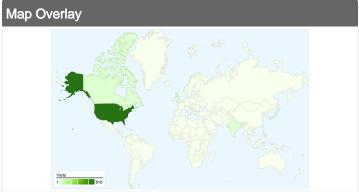
1.88 Pages/Visit

61.66% Bounce Rate

~~~~ 00:01:23 Avg. Time on Site

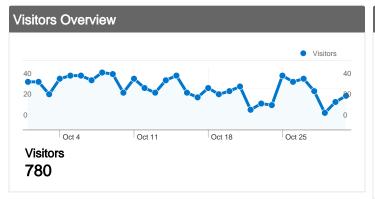
**≤** 83.92% % New Visits

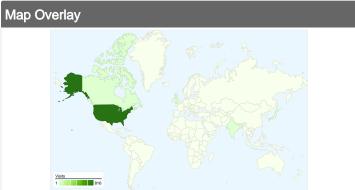




| Traffic Sources Overview                |  |  |  |  |  |  |  |  |
|-----------------------------------------|--|--|--|--|--|--|--|--|
| Search Engines 599.00 (69.81%)          |  |  |  |  |  |  |  |  |
| ■ Referring Sites<br>154.00 (17.95%)    |  |  |  |  |  |  |  |  |
| ■ <b>Direct Traffic</b> 104.00 (12.12%) |  |  |  |  |  |  |  |  |
| Other 1 (0.12%)                         |  |  |  |  |  |  |  |  |
|                                         |  |  |  |  |  |  |  |  |

| Content Overview               |           |             |
|--------------------------------|-----------|-------------|
| Pages                          | Pageviews | % Pageviews |
| 1                              | 377       | 23.36%      |
| /2010/09/apple-cup-soccer-     | 74        | 4.58%       |
| /links/                        | 68        | 4.21%       |
| /sports/contact.htm            | 63        | 3.90%       |
| /sports-directory/high-school- | 62        | 3.84%       |
|                                |           |             |





2

Comparing to: Site



#### 780 people visited this site

**858** Visits

780 Absolute Unique Visitors

1,614 Pageviews

1.88 Average Pageviews

√√√ 00:01:23 Time on Site

61.66% Bounce Rate

83.92% New Visits

#### **Technical Profile**

| Browser           | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|--------|----------|------------------|--------|----------|
| Internet Explorer | 539    | 62.82%   | Unknown          | 334    | 38.93%   |
| Firefox           | 163    | 19.00%   | Cable            | 268    | 31.24%   |
| Safari            | 90     | 10.49%   | DSL              | 129    | 15.03%   |
| Chrome            | 63     | 7.34%    | T1               | 112    | 13.05%   |
| Opera Mini        | 1      | 0.12%    | OC3              | 10     | 1.17%    |

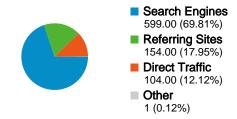


#### All traffic sources sent a total of 858 visits



17.95% Referring Sites

69.81% Search Engines



#### **Top Traffic Sources**

| Sources                        | Visits | % visits |
|--------------------------------|--------|----------|
| google (organic)               | 490    | 57.11%   |
| (direct) ((none))              | 104    | 12.12%   |
| wenatcheevalley.org (referral) | 51     | 5.94%    |
| bing (organic)                 | 50     | 5.83%    |
| yahoo (organic)                | 33     | 3.85%    |

| Keywords                  | Visits | % visits |
|---------------------------|--------|----------|
| wenatchee apple cup       | 17     | 2.84%    |
| wenatchee valley sports   | 16     | 2.67%    |
| wenatchee sports council  | 14     | 2.34%    |
| club volleyball wenatchee | 12     | 2.00%    |
| swamp boat racing         | 9      | 1.50%    |

Comparing to: Site



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780 Absolute Unique Visitors

1,614 Pageviews

1.88 Average Pageviews

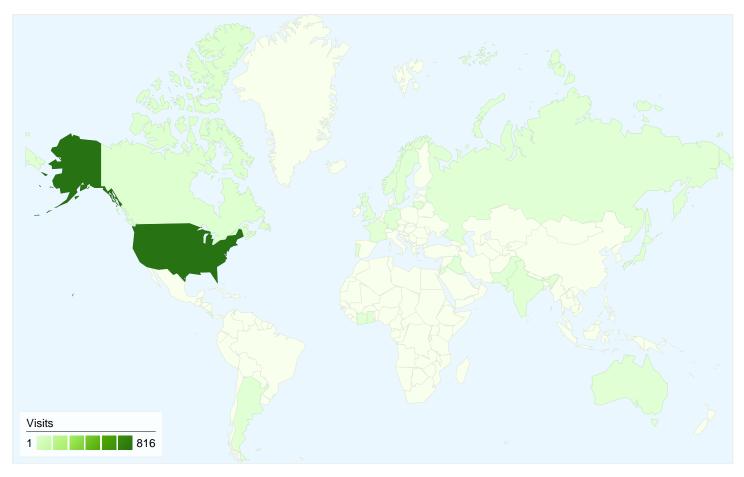
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# 858 visits came from 21 countries/territories

| Site Usage                          |                                                  |                                                       |             |                                                       |                                            |             |
|-------------------------------------|--------------------------------------------------|-------------------------------------------------------|-------------|-------------------------------------------------------|--------------------------------------------|-------------|
| Visits 858 % of Site Total: 100.00% | Pages/Visit<br>1.88<br>Site Avg:<br>1.88 (0.00%) | Avg. Time on Site 00:01:23 Site Avg: 00:01:23 (0.00%) |             | % New Visits<br>83.92%<br>Site Avg:<br>83.92% (0.00%) | <b>Bounce 61.66</b> Site Avg: <b>61.66</b> | %           |
| Country/Territory                   |                                                  | Visits                                                | Pages/Visit | Avg. Time on<br>Site                                  | % New Visits                               | Bounce Rate |
| United States                       |                                                  | 816                                                   | 1.90        | 00:01:25                                              | 83.21%                                     | 60.66%      |
| Canada                              |                                                  | 11                                                    | 1.36        | 00:02:32                                              | 100.00%                                    | 81.82%      |
| India                               |                                                  | 5                                                     | 1.20        | 00:00:06                                              | 80.00%                                     | 80.00%      |
| United Kingdom                      |                                                  | 4                                                     | 2.50        | 00:00:24                                              | 100.00%                                    | 75.00%      |
| Japan                               |                                                  | 3                                                     | 1.67        | 00:00:10                                              | 100.00%                                    | 66.67%      |
| Côte d'Ivoire                       |                                                  | 2                                                     | 1.00        | 00:00:00                                              | 100.00%                                    | 100.00%     |
| Ghana                               |                                                  | 2                                                     | 1.00        | 00:00:00                                              | 100.00%                                    | 100.00%     |
| Germany                             |                                                  | 2                                                     | 1.00        | 00:00:00                                              | 100.00%                                    | 100.00%     |
| Australia                           |                                                  | 1                                                     | 1.00        | 00:00:00                                              | 100.00%                                    | 100.00%     |

| Pakistan | 1 | 1.00 | 00:00:00 | 100.00% | 100.00%      |
|----------|---|------|----------|---------|--------------|
|          |   |      |          |         | 1 - 10 of 21 |

Comparing to: Site



# Pages on this site were viewed a total of 1,614 times

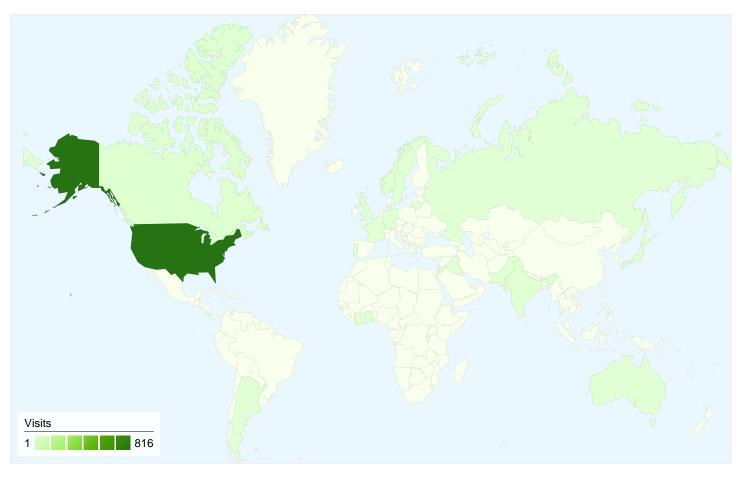
1,614 Pageviews

1,251 Unique Views

61.66% Bounce Rate

## **Top Content**

| Pages                                           | Pageviews | % Pageviews |
|-------------------------------------------------|-----------|-------------|
| 1                                               | 377       | 23.36%      |
| /2010/09/apple-cup-soccer-layouts/              | 74        | 4.58%       |
| /links/                                         | 68        | 4.21%       |
| /sports/contact.htm                             | 63        | 3.90%       |
| /sports-directory/high-school-sports-schedules/ | 62        | 3.84%       |



## 858 visits came from 21 countries/territories

| Visits 858 % of Site Total: 100.00% | Pages/Visit 1.88 Site Avg: 1.88 (0.00%) | Avg. Time on Site 00:01:23 Site Avg: 00:01:23 (0.00%) Site Avg: 83.92% Site Avg: 83.92% (0.00%) |             | <b>Bounce 61.66</b> Site Avg: 61.669 | %            |             |
|-------------------------------------|-----------------------------------------|-------------------------------------------------------------------------------------------------|-------------|--------------------------------------|--------------|-------------|
| Country/Territory                   |                                         | Visits                                                                                          | Pages/Visit | Avg. Time on<br>Site                 | % New Visits | Bounce Rate |
| United States                       |                                         | 816                                                                                             | 1.90        | 00:01:25                             | 83.21%       | 60.66%      |
| Canada                              |                                         | 11                                                                                              | 1.36        | 00:02:32                             | 100.00%      | 81.82%      |
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| Côte d'Ivoire                       |                                         | 2                                                                                               | 1.00        | 00:00:00                             | 100.00%      | 100.00%     |
| Ghana                               |                                         | 2                                                                                               | 1.00        | 00:00:00                             | 100.00%      | 100.00%     |
| Germany                             |                                         | 2                                                                                               | 1.00        | 00:00:00                             | 100.00%      | 100.00%     |
| Australia                           |                                         | 1                                                                                               | 1.00        | 00:00:00                             | 100.00%      | 100.00%     |

| Pakistan | 1 | 1.00 | 00:00:00 | 100.00% | 100.00%      |
|----------|---|------|----------|---------|--------------|
|          |   |      |          |         | 1 - 10 of 21 |